学术报告

**Best Organizational Practices in Leveraging the Potential of Big Data**



主讲人：Somayeh Sadat教授，Professor, Faculty of Industrial and Systems Engineering, Tarbiat Modares University, Iran

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报告摘要：

Data is being produced in various forms at an exponentially increasing pace by individuals, management information systems, and connected devices creating the so-called internet of things. Turning this vast amount of data to organizational insights is what every successful organization is aspiring to. In this talk, best practices in building big data analytics teams and managing analytics projects are discussed using examples from the speaker’s own experience in founding a successful analytics team in a large governmental organization.

